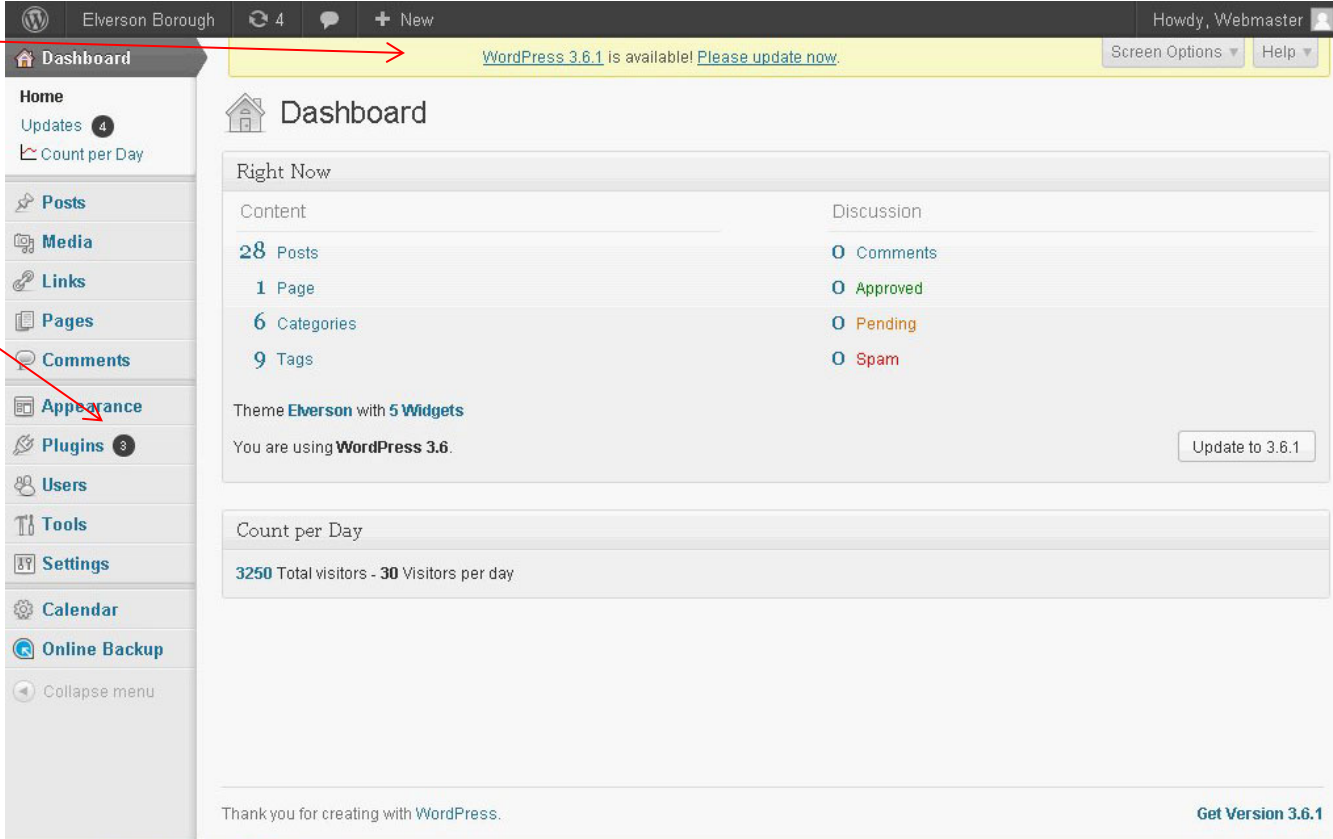
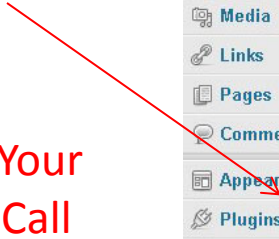



When To Update WordPress

1)  A screenshot of the WordPress dashboard for a site named 'Elverson Borough'. At the top, a yellow notification bar states 'WordPress 3.6.1 is available! Please update now.' with a link to update. The left sidebar contains a menu with items: Home, Updates (4), Count per Day, Posts, Media, Links, Pages, Comments, Appearance, Plugins (3), Users, Tools, Settings, Calendar, and Online Backup. The main content area shows 'Right Now' statistics: 28 Posts, 1 Page, 6 Categories, and 9 Tags. It also shows 'Theme Elverson with 5 Widgets' and 'You are using WordPress 3.6.' with an 'Update to 3.6.1' button. Below this is a 'Count per Day' widget showing 3250 Total visitors and 30 Visitors per day. At the bottom right, there is a 'Get Version 3.6.1' link.

2)  A red arrow originates from the 'Plugins' menu item in the left sidebar and points to the 'Plugins' widget in the main content area.

3) Your Call  A red arrow originates from the text 'Your Call' and points to the 'Plugins' widget in the main content area.

Basically, there are 3 criteria that define when WordPress should be updated. Any of them can, and should trigger an update:

- 1) If WordPress itself indicates an update is needed.
- 2) If Plugins indicate updates are needed.
- 3) If it has been 6 – 9 months since the last update.

Why Have Us Do Your Update?

1. We backup your site before making any changes. Sometimes, like with any software, patches and updates can “break” things. It is always a good idea to have a backup.
2. We are WordPress experts and can usually repair any issues caused by updates or patches.
3. We remove any of our standard plugins that are no longer functional and replace them with newer, updated versions. These plugins are usually related to security, backup, ease of use, and speed and are therefore installed with your satisfaction in mind. This is probably the most important reason.
4. We can usually perform full updates and security reviews in 15 minutes; 30 minutes tops. If you do not have a contract that covers these managed services, one is available at a nominal fee. Simply contact us for more information.

Please note that we do not schedule these audits and updates automatically. You will need to open a ticket and request them, up to twice a year, or as your contract allows.